

# Defining The Plan: Your Member Journey

We all know engaging members can be challenging - it's maybe one of the biggest challenges in building a community. One way to address this is by taking them on a journey. The following chart represents a high-level view of the steps that this journey can entail and what you should keep in mind as you go through them.



The Mesa is the first B2B community platform specifically designed to bring together philanthropists, inheritors and changemakers to learn, connect and give better. [Click here](#) to check out our other resources:



*Do you have any follow up questions? Any feedback? Are you interested in knowing more about how you can ensure members in your community can be kept actively engaged and are thus likely to give more and better as a result of that? Get in touch with our team by contacting [info@themesa.org](mailto:info@themesa.org).*